

# RED CARPET

LEVEL SPONSORSHIP



**\$25,000**

## PACKAGE INCLUDES:

- Option to Upgrade to an Exclusive Sponsor Package. Negotiable.
- Option for Sponsored product Photo-shoot with Designer Featured looks.
- Runway show and after-party named for the sponsor.
- Sponsor's Product Display and Sampling Opportunity
- Company name and logo on step-and-repeat.
- Company name and logo on all promotional material including press releases, publications, media, invitations, and online material.
- Company signage onsite at the event.
- Table to display company products and/or literature onsite at the event.
- High-profile photo ops and Press coverage before and after the runway show.
- Ten Front Row VIP and Ten Second Row passes to the runway show.
- Unlimited after-party passes.
- Product Brand Representation on the Runway.
- Sponsor receives high resolution event photos and video for company archive.
- VIP Gift Bag Presence

# RUNWAY

## LEVEL SPONSORSHIP



**\$10,000**

### PACKAGE INCLUDES:

- Company named as co-sponsor for the runway show and after-party.
- Option for Sponsored product Photo-shoot with Designer Featured looks.
- Company name or logo on step-and-repeat.
- Company name or logo on all promotional material including press releases, publications, media, invitations, and online material.
- Company signage onsite at the event.
- Table to display company products and/or literature onsite at the event.
- High-profile photo ops before and after the runway show.
- Sixteen VIP passes to the runway show
- Unlimited after-party passes.
- VIP Gift Bag option.
- Sponsor receives high resolution event photos and video for company archive.

# ENTOURAGE

LEVEL SPONSORSHIP



**\$5,000**

## PACKAGE INCLUDES:

- Company name or logo on step-and-repeat.
- Company name or logo on all promotional material including press releases, publications, media, invitations, and online material.
- Company signage onsite at the event.
- Ten VIP passes to the runway show and Twenty after-party passes.
- VIP Gift Bag option

# ENTRY

## LEVEL SPONSORSHIP



**\$2,000**

### PACKAGE INCLUDES:

- Company name or logo on step-and-repeat.
- LIMITED Company name or logo placement on promotional material including press releases, publications, media, invitations, and online material.
- Four VIP passes to the runway show
- Ten after-party passes.