

**NYC Hurricane Sandy
Loan & Grant Program:
Core Application**



1. Your/Business Owner Name: ANTON SHPIGEL

2. Business Legal Name: FULL HOUSE PROMOTIONS, INC.

If applicable. Business Doing-Business-As ("DBA") Name: _____

3. Business Address: (Must represent physical location. Post Office Boxes are not accepted).

40 RAGAZZI LANE

Building Number and Street Name Unit, e.g. Floor Suite (optional)

STATEN ISLAND, NY 10305

City State ZIP Code (5 digit zip + 4-digit extension)

4. Business Mailing Address: (Only complete if the business mailing address is different from the business address given in Question 3).

Building Number and Street Name Unit, e.g. Floor Suite (optional)

City State ZIP Code (5 digit zip + 4-digit extension)

5. Telephone Number: (area code + 7-digit + ext.) (646) 536 - 7517

6. Fax Number: (area code + 7-digit + ext.) (718) 816 - 0320

7. Website (if applicable): WWW.FHPI.INFO

8. Email Address: AMURY@HOTMAIL.COM

9. Please provide either your business' Employer Identification Number (EIN) or your Social Security Number (SSN). (Only Sole Proprietorships that do not have an EIN may provide a SSN.)

EIN 74 - 3038181 OR SSN _____ - _____ - _____

10. Authorized Representative Contact Information (Business owners may designate an individual as the point of contact for inquiries from the City. Please include that individual's contact information here.)

<u>DANNY</u>		<u>RUSSO</u>	
First Name	Middle Name	Last Name	Suffix (e.g. Jr. Sr. Esq. etc.)
	<u>COO</u>	<u>917-328-8636</u>	
Business	Title	Telephone Number (area code + 7-digit + ext.)	
<u>unisonick@yahoo.com</u>			
E-mail Address			

11. Describe the nature of your business (retail, service, manufacture, etc.): MARKETING/PROMOTIONS
NAICS Code(s) if known: 711300

12. How many people were employed by your business prior to 10/29/12? 1

13. How many jobs were lost due to Sandy?: Full-time Jobs: 1 Part-time Jobs:

14. What were the approximate annual sales of your business for 2011? \$ 39,067

What were the approximate annual sales of your business for 2012? \$ 35,000

15. Did your business suffer **physical damage** as a result of Sandy? If so, please describe.
DAMAGED REAL ESTATE, COMPUTER, NETWORK AND SERVER EQUIPMENT,
ELECTRIC AND WIRING, OFFICE EQUIPMENT, OFFICE ELECTRONICS, STATIONARY,
OFFICE FURNITURE, BOOKS AND TECHINCAL REFERENCES

16. What was the approximate value of the physical damage loss? \$ 20,000

17. Did your business suffer **other economic losses** (examples: loss of sales revenue, inventory, customers etc.) as a result of Sandy? If so, please describe.

LOSS OF BUSINESS, CUSTOMERS, INVENTORY, REFUNDS ISSUED

18. What was the approximate amount of the other economic losses? \$ 10,000

19. What funds have you **borrowed** to pay for Sandy business recovery?

List only Sandy-related recovery from sources such as the SBA, City and State programs, CDFIs (Accion, Renaissance, BOC Capital), banks, alternative lenders and/or personal borrowing.

Source	Amount of Financing	Status (Pending, Funded?)
NYBDC	\$ 10,000	FUNDED
	\$ 10,000	
	\$ 10,000	
Total Sandy Related Financing:	\$ 10,000	

20. To what extent did **insurance proceeds** cover the Sandy-related losses referenced above?

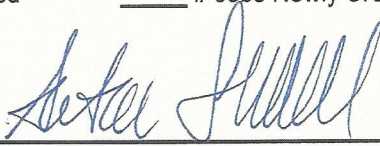
Source	Amount of Insurance Proceeds	Status (Pending, Funded?)
NO INSURANCE	\$ N/A	
	\$ N/A	
	\$ N/A	
Total Sandy Insurance Proceeds:	\$	

21. How much in financial assistance for working capital and/or moveable equipment does your business need for Sandy disaster recovery?

Working Capital and Moveable Equipment	
Staff, payroll and related taxes and benefits	\$
Inventory	\$ 5,000
Refinance private debt for Sandy recovery working capital moving forward. Cannot use CDBG DR funds to refinance SBA or any government debt	\$
Rent	\$
Utilities	\$
Marketing	\$
Insurance	\$
Business Taxes	\$
Equipment	\$ 10,000
Total Sandy Disaster Recovery Working Capital and Equipment budget:	\$ 15,000

22. With NYC Sandy CDBG-DR assistance how many jobs will be retained and/or newly created?

_____ # Jobs Retained 2 # Jobs Newly Created

Business Owner Signature:  Date: 5/22/13

Name/Title (please print or type): ANTON SHPIGEL / PRESIDENT

CERTIFICATION

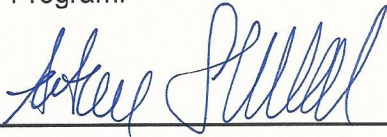
Instructions: Business owners completing this NYC Hurricane Sandy Loan & Grant Program ("Program") Core Application ("Core Application") are required to complete under penalty of perjury this Certification.

I hereby certify that the information I have provided in this Core Application and any update, extension or modification, is accurate and complete to the best of my knowledge and that this information is subject to verification.

I hereby authorize the City to make all inquiries it deems necessary to verify the accuracy of the information provided herein and to determine loan eligibility.

I understand that:

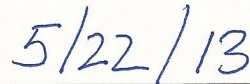
- the information contained in this Core Application may be shared with other governmental agencies as required by law and with Program partners such as NYBDC-Local Development Corporation ("NYBDC-LDC") and the New York City Economic Development Corporation ("NYCEDC") for purposes of program management/administration;
- the City and NYBDC-LDC will rely on information supplied in this Certification as an additional inducement to enter into a loan and/or grant through the Small Business Disaster Recovery Loan Program; and
- the City reserves the right to request additional information to evaluate loan eligibility under the Program.



Signature

ANTON SHPIGEL

Print Name



Signature Date